

SOCIAL MEDIA

In this digital age, social media presence and promotion vital, opening up many opportunities for you as an artist. However, it's a cluttered place and is hard to execute successfully. We have a team of experts who will take care of your social channels, build strategies and a campaign around your release, helping to engage, build and connect with your audience on a global level.

As with our PR packages, we aim to suit all levels and budget using a tiered package system. Please enquire for more details.

» Custom Designed Social Channels

- » The visual aesthetics and design of the social channels.
- » Business manager and ad account creation and management.

» Community Manager

- » A personal manager to engage, moderate, respond and monitor all social pages on your behalf. E.g. reply to comments and messages.

» Social Media Manager

- » Creation, scheduling and execution of custom posts, targeting the correct audience through research and knowledge.

» Monthly Development Calendar

- » A calendar which focuses around the goals of the overall campaign. What to post and when to post it such as images, teasers, live videos and hot topics. All building up to the release date of the music.

» Monthly Reporting & Analytics

- » Reports will provide feedback from the campaign, showing the growth of channels, reach and engagement.

» Paid Media Management

- » Paid sponsored post management, optimisation and execution for Facebook, Instagram and YouTube using custom audience targeting and re-targeting.

» Display Banner

- » Re-directing potential audiences back to your website, social pages or music through web adverts.

» Email Marketing

- » Design and execution of up to 4 monthly emails and the gathering of addresses. This will provide updates on the lead up to the release and general updates about you as the artist, such as upcoming gigs or new videos.